



## Job Announcement

July 12, 2010

**Job Title:** Outreach Coordinator

**Background:** The California Climate and Agriculture Network (CalCAN) is a collaboration of California's leading sustainable agriculture organizations and allies advocating for policy solutions at the nexus of climate change and agriculture. We came together to cultivate sustainable agriculture movement leadership to face the challenges of climate change and to serve as the sustainable agriculture voice on climate change policy in California.

CalCAN advocates for policies that increase resources for technical assistance, research, and financial incentives for California's farmers to implement innovative on-farm conservation practices that mitigate and adapt to climate change while providing other environmental co-benefits.

**Job Description:** The Outreach Coordinator will have these three primary areas of responsibility:

- 1) Farmer organizing — Expansion of CalCAN's network, with an emphasis on outreach and education of organic and sustainable farmer leaders; co-organizing farm field days; assisting with the coordination and promotion of other events as needed; production of factsheets and other outreach and education materials
- 2) Media — Cultivation of media relationships; drafting press releases, op-eds, letters to the editor; co-organizing media trainings for CalCAN members
- 3) Network communications — Maintaining regular communications such as the CalCAN website, blog, action alerts, and monthly newsletter

**Qualifications:** The ideal candidate will possess demonstrated organizing expertise in the field of sustainable agriculture, as well as familiarity with the climate policy issues affecting agriculture. Eligible applicants possess the following skills and experience:

- Minimum of three years organizing experience.
- Strong media outreach, and/or communications experience
- Interest in and familiarity with sustainable agriculture and/or rural issues
- Strong writing and verbal communications skills
- Self-directed and collaborative work style
- Willingness to travel in state as needed

**Terms:** This is a full time salaried position with health benefits. The position can be based in Berkeley, Sacramento or Sebastopol.

**Compensation:** Salary of \$40,000 to \$50,000 plus health benefits, commensurate with experience.

**To Apply:** Interested applicants should submit a cover letter, resume and the names and contact information for three references to Executive Director Renata Brillinger ([renata@calclimateag.org](mailto:renata@calclimateag.org)). Please no phone calls. Position will be open until filled.